



Recruitment Preparation Workshop Foundation

FOUNDATION EDUCATION FOR RECRUITMENT: LET'S TALK PHILANTHROPY

This workshop is designed to help members identify and solidify their chapter's unique commitment to Service for Sight. Members can articulate and reflect on doing good throughout the year but should be able to share with PNMs what philanthropy means to them and the activities their chapter does to serve others. This workshop will take approximately 60 minutes.

The vp: Foundation and director of service (when applicable) are responsible for facilitating this workshop. This workshop should be facilitated during Recruitment Preparation Week. This workshop requires members to watch a video, participate in both small and large group activities, and complete individual tasks.

Review and complete this checklist at least **one week** before your workshop.

- ☐ Review this facilitation guide for the workshop
- ☐ Ensure setup will allow for a video to be played during the workshop and a PowerPoint slide deck
- ☐ Download and review the Foundation Education for Recruitment PowerPoint in the DG library
- ☐ Review the 2025 Philanthropy video (found on the Delta Gamma Vimeo channel)
- ☐ Edit slide 15 in the PowerPoint to include your chapter's information (found in Anchorbase) and then add an additional slide or two with pictures highlighting your own chapter's Service for Sight activities.
- ☐ Edit this facilitation guide to include information about your chapter's service and fundraising activities
- ☐ Purchase and/or locate *large* Post-it notes/flipchart paper
 - *Amazon has 30 pages for \$40; most workshops will require flip chart paper*
 - *You will need 4 pages for this workshop*
- ☐ Assign members to small groups
- ☐ Provide pens or writing utensils
 - *Consider reminding members to bring their own*
- ☐ Prepare any background music that can be played during times of reflection

Curriculum Key

To better understand how to read the curriculum, take note of the following notations:

X/XX	Denotes the time. The first X is the number of minutes this section should take. The second set of numbers indicates how far you are in the total time of the workshop.
WS	Indicates worksheet/handout needed
<i>Italics</i>	Indicates information you should read to or ask the participants
Plain text	Instructions for you as the facilitator
[Brackets]	Highlights special instructions for the facilitator
Video	Indicates a video is associated with this part of the curriculum

FOUNDATION EDUCATION FOR RECRUITMENT: LET'S TALK PHILANTHROPY

Room Set-Up/Supplies:

- ☐ Space for your assigned small groups to sit together
- ☐ 4 large sheets of flipchart paper

To do before the workshop:

- ☐ Assign members to small groups of 8-12 or fewer, depending on your chapter size
- ☐ Edit slide deck and facilitation guide with information specific to your chapter (see above)

Learning Outcomes:

- ☐ To describe Delta Gamma's philanthropy Service for Sight to others in a succinct and meaningful way
- ☐ To explore your chapter's relationship with our philanthropy Service for Sight
- ☐ To articulate your personal and chapter commitment to Service for Sight
- ☐ To understand that philanthropy is at the heart of Delta Gamma's do good motto

10/10	INTRODUCTION TO FOUNDATION EDUCATION FOR RECRUITMENT
WS	<p>[PPT Slide 1]</p> <p><i>Share that we are now going to spend some time talking through a topic that is vital to truly showcasing your chapter to others. The goal of the workshop today is for everyone to be able to articulate what Delta Gamma's philanthropy Service or Sight is, how we support Service for Sight, as a chapter, and why supporting it matters.</i></p> <p>[PPT Slide 2 and hand out worksheet if you haven't already]</p> <p><i>You'll see that on your worksheet, you have space to write your understanding of the words Foundation, philanthropy and Service for Sight. Don't worry if you think your answer is wrong or if you aren't even sure. It's helpful to know how everyone understands these terms so that we can create definitions together for Delta Gamma. You each have a worksheet, please take 3 or 4 minutes and write out your understanding. Feel free to speak with the sisters around you.</i></p> <p>[Give participants time to write out their understanding, then bring the group back together and explain the difference between Foundation, philanthropy and Service for Sight.]</p>

The Delta Gamma Foundation is the philanthropic organization of Delta Gamma. It is a separate non-profit organization than the Fraternity, with separate leadership that supports three areas. It is the organization in Delta Gamma that oversees and funds Delta Gamma's philanthropy, Service for Sight. Does anyone know what the other two areas the Foundation supports are?

[wait for people to answer. The first area is scholarships and fellowships, and the second area is training and programming]

[PPT Slide 3]

So now, let's talk about philanthropy. In general, it is an idea, event, or action that is done to better humanity without receiving anything in return. This could be by donating money to a non-profit or by giving one's time to a cause. Delta Gamma's official philanthropy is Service for Sight, which is run by the Delta Gamma Foundation, and so, we prioritize service and fundraising to support people or organizations that serve people who are blind or have low vision.

[PPT Slide 4]

In Delta Gamma, service includes time spent hands-on volunteering, tabling to educate others about Delta Gamma's philanthropy Service for Sight, advocacy for people who are blind or have low vision, or other interactive activities that benefit people or organizations. This is one of the ways we do good!

So, you can see that service is just one component of philanthropy, and just one part of Service for Sight, which is just one part of the Delta Gamma Foundation! Are there any questions at this point about this information, and how service is part of philanthropy which is part of the Foundation?

[wait for questions or discussion items]

5/15 Video	DELTA GAMMA PHILANTHROPY VIDEO <i>To give us a bit of inspiration, we are going to view the Delta Gamma philanthropy video.</i> [Play 2025 philanthropy video found at vimeo.com/deltagammaeo.]
-------------------	--

5/20	SIT DOWN WHEN [PPT Slide 5] <p>[Have everyone stand up, if they are able, and then instruct everyone to sit down when they hear something they have experienced.]</p> <p><i>The impact of Service for Sight is huge! We are all directly impacted by vision. Let's see how. Sit down when you hear something that applies to you.</i></p> <ul style="list-style-type: none"> • <i>You are related to or know someone in the military that has had their vision impacted during military service</i> • <i>You have an elderly family member who has experienced some vision loss</i> • <i>Know someone with an eye disease</i> • <i>Personally wear glasses or contacts</i> • <i>Have a family member who wears glasses or contacts</i> <p>[Everyone should be sitting down by now.]</p> <p><i>You can see just how much vision is a part of our personal lives and the impact we can have through Service for Sight.</i></p>
------	---

WHAT IS SERVICE FOR SIGHT?**[PPT Slide 6]**

But how do we exactly define what Service for Sight is for someone who has never heard of it before, like a PNM? Through Service for Sight, we raise awareness about sight-related topics, advocate for people in the blind and low vision community, and do hands-on service and fundraising to create a more equitable future for others.

Let's start a little bit with the WHY behind Service for Sight. It all starts with sisterhood!! Delta Gamma is one of the only sororities that created its own philanthropy!

[PPT Slide 7]

In 1936, Ruth Billow, our own Delta Gamma sister from Eta-Akron, asked the Delta Gamma Convention body to adopt Service for Sight as Delta Gamma's official philanthropy and to fund a talking book for people who were blind. Ruth Billow herself was blind and understood the needs of people with low vision, especially children. This legacy of doing good for people who are blind has continued through hands-on service and Foundation fundraising to benefit Service for Sight all year long. We bring hope to individuals and communities together as a sisterhood.

[PPT Slide 8]

[Break up into small groups for the next activities. Groups of 3 or 4 will work best.]

Take a few moments now to reflect on Service for Sight and jot down on your worksheet at least four ways that DGs support Service for Sight across North America.

[Give members 5 minutes to think and write then bring back group together to share the main 4 ways.]

What did you write down?

- 1. Service for Sight grants from the Delta Gamma Foundation*
- 2. Do Good: Service for Sight Hours (hands-on service)*
- 3. Fundraising and directed giving for Service to Sight-related nonprofits*

[PPT Slide 9]

- 4. Five Delta Gamma Schools for Children with Visual Impairments*

5/35	<p>SERVICE OR SIGHT IN ACTION</p> <p>[PPT Slide 10]</p> <p><i>Take a few moments now to reflect on Service for Sight and jot down on your worksheet at least four ways that DGs support Service for Sight across North America.</i></p> <p><i>We know talking about what our philanthropy does is important, but including the IMPACT our philanthropy is having is REALLY important! Here are a few impact stories to get us started.</i></p> <p>[ask a participant to read each of the slides aloud about each Service for Sight organization]</p> <p>[PPT Slide 11, 12, 13]</p> <p><i>Which impact is most meaningful to you and why?</i></p> <p>[allow three or four people to answer]</p> <p><i>Each of us has a unique and individual relationship to doing good through Service for Sight, but that is what is unique about our philanthropy. Whether our passions are kids, or dogs, medical research, or sports, our philanthropy provides varied outlets for us to pursue those passions, all while helping people in our communities.</i></p>
15/50	<p>OUR CHAPTER STORY WITH SERVICE FOR SIGHT</p> <p>[PPT Slide 14]</p> <p>[PPT Slide 15]</p> <p>[ask individual members to name some of the service and fundraising activities members have done to support Service for Sight or that you've done together as a chapter and add any examples of your own]</p> <p>[PPT Slide 16 and added slides with pictures of SFS events]</p> <p><i>Those are all great examples of our commitment to Service for Sight as a chapter. Let's look at our chapter's impact last year and what we have planned for this year.</i></p> <p>[PPT Slide 17]</p>

Now, turn to a sister and tell her what your favorite service and fundraising activities you've done with our chapter have been. Then determine why this work is important and how you could use this example to get PNMs excited about Service for Sight?

[Allow members three minutes to discuss with each other, then have some groups share with the larger group. Collect some of these ideas on a flipchart or on the worksheets.]

[PPT Slide 18]

We are passionate about Service for Sight, but it's important that we articulate that to Potential New Members in a way that is easy to understand and excites them.

A great way to do this is to focus on our chapter's What, How and Why story.

[PPT Slide 19]

What is Service for Sight?

How does our chapter support it?

Why is it important?

Here is an example:

Delta Gamma's philanthropy, Service for Sight, brings awareness to sight-related issues and advocates for people who are living with blindness or low vision. Our chapter supports our philanthropy by volunteering at XXXX and holding an Anchor Splash fundraiser each year for Service for Sight and XXXX organization. We believe that everyone should have the tools to live full, independent lives, regardless of their level of sight.

[PPT Slide 20]

Now use your worksheet to write the What, How and Why for our chapter. You will have five minutes to do this.

[Give members time to work on their own What, How and Why. Then bring group together and ask for volunteers to share what they wrote.]

[PPT Slide 21]

Thank you for participating in our workshop – remember, philanthropy is at the heart of Delta Gamma and our do good motto and I hope you feel empowered to share this message during recruitment with our PNMs!

Let's Talk Philanthropy Worksheet

Use the space below to write out what you understand each of the three terms to mean. Write two or three sentences per term. Then, we will discuss how Delta Gamma defines these things and how they relate to each other.

1. Delta Gamma Foundation:

2. Philanthropy:

3. Service for Sight:

What are four ways that Delta Gammas support Service for Sight throughout North America?

- 1.
- 2.
- 3.
- 4.

What is the What, How, and Why for Service for Sight for our chapter? Use the lines below to write a brief summary of our philanthropy for PNMs.

[illegible]